



**FOR IMMEDIATE RELEASE**

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**JEREMY BLOOM BRINGS HIS SKILLS BACK TO THE U.S. SKI TEAM**

**Denver, CO** – 2X Olympian and Former World Champion Skier Jeremy Bloom has announced that he will begin training with the U.S. Freestyle Ski Team beginning on Monday, November 24<sup>th</sup>. “I will be joining the U.S. Ski Team today for their annual fall camp in Colorado. My only objective at this point is to get back on snow and evaluate how it feels both physically and mentally. I look forward to this experience and am open to wherever this decision may take me,” says Bloom.

Originally from Loveland, Colorado, Bloom began skiing at the age of three. By the age of nineteen he was an Olympian, World Champion and National Champion. In 2005, he won a record six straight World Cup races, the most in a single season in the sport’s history. Despite only skiing four full seasons at the World Cup level Bloom became one of the most decorated freestyle skier in US History raking up; 26 World Cup podiums, 11 World Cups wins, 2 overall World Cup titles, and a World Championship gold medal.

The Donna Wheeler Foundation was founded by Bloom in 2008 and is a Colorado-based 501 (C) (3) nonprofit organization, which contributes to an American cultural change that honors and celebrates the lives of our elders. Bloom named the organization after his grandmother who lives in Keystone, Colorado and still works fulltime at the age of 83. On June 16, 2008 The Donna Wheeler Foundation launched Jeremy Bloom’s Wish of a Lifetime, a program that aims to “Enrich the lives of low-income seniors by providing a life changing event”. Jeremy believes that many elderly men and women have unfulfilled dreams and because most of their income and/or life savings is spent on necessary living expenses and medical bills, often times they never get to experience those wishes. For more information visit [www.WishOfaLifetime.org](http://www.WishOfaLifetime.org)



## **Bloom's full bio**

**Jeremy Ryan Bloom** (born April 2, 1982 in Loveland, Colorado)

### *Early years*

Bloom attended Loveland High School in Loveland, Colorado, and helped lead both his football and track teams to State Championships. Bloom was the quarterback (and a defensive back) on the freshman team. He switched to receiver his sophomore year and played on the junior varsity football team. As a senior, his most notable game included a 35-12 win over Lakewood in the 2000 state playoffs, where he broke three school records with nine receptions for 204 yards and four touchdowns. He was offered and accepted a full scholarship to play college football at The University of Colorado. As a track athlete Bloom helped lead his high school track team to back-to-back Class 5A State Championship Titles his junior and senior year. He competed in the 100 m, 200 m, 4x100 m and 4x400 meter.

### *College football career*

Bloom is a former wide receiver and punt returner for the University of Colorado football team. As a freshman he was selected to the first-team Freshman All-America list by both the FWAA and collegefootballnews.com. He set many school records during his two years playing football for the Colorado Buffaloes including a 96 yard touchdown reception, the longest in school history. He had five career plays of 75 yards or longer (two receptions, two punt returns, one kickoff return), tied with Byron White for the second most in school history. After a long fought battle with the NCAA to keep his skiing hopes alive for the 2006 Winter Olympics the NCAA declared him permanently ineligible, cutting short his college football career by two years. He went on to regain his #1 in the world skiing ranking in 2005 and competed for the United States in the 2006 Olympics. Two days after the Turin Olympics Bloom flew to Indianapolis to compete in the NFL Combine

### *Professional football career*

#### **Philadelphia Eagles**

On April 30, 2006, Bloom was selected by the Philadelphia Eagles in the fifth round (147th overall) of the 2006 NFL Draft. He was featured in the NFL's TV show "Hey Rookie Welcome to the NFL". He injured his hamstring during training camp and was placed on injured reserve. He remained with the team for the better part of two years.

#### **Pittsburgh Steelers**

On December 31, 2007, Bloom was signed by the Pittsburgh Steelers in preparation for the 2008 AFC playoff game against the Jacksonville Jaguars. He began 2008 training camp with the Pittsburgh Steelers.

### *Skiing career*

Bloom grew up skiing in Keystone, Colorado. His grandfather taught him to ski at a young age by throwing miniature candy bars down the mountain. By the age of 15, Bloom became the youngest male freestyle skier to ever make The United States Ski Team. By the age of 14, Bloom was a National Champion and by the age of 19 he was a World Champion. From 2002 to 2004 he performed a balancing act with his university school work, college football and the world cup skiing tour. One month after he was named to the 1st Team Freshman All American list for college football, he won the World Championship Dual's Gold Medal at the 2003 FIS Freestyle World Ski Championships in Deer Valley, Utah. In 2005 he dominated FIS World Cup Tour becoming the first freestyle skier to ever win six straight races in a single season. He ended 2005 as the #1 ranked freestyle skier in the world and number one in moguls for the second time (also 2002). After the 2006 Olympics Bloom decided to focus his attention solely on Football.

### ***Martial Arts***

Bloom started Karate at the age of 5 and earned a first degree black belt at the age of 12. He continues to study mixed martial arts.

### ***Superstars Competition***

In March 2003, Bloom won the 30th annual CBS Superstars Competition in Jamaica; he defeated 9 professional athletes that included the likes of; Dexter Jackson, Ahman Green, Will Allen and Super Bowl MVP Hines Ward to win the competition. He ran a 100-yard dash in 9.41 seconds, .01 off the events record set by Joey Galloway. He chose to donate his \$45,000 prize money to help build youth football fields in his hometown of Loveland, Colorado.

### ***Business***

Bloom completed a Real Estate and Finance Entrepreneurship at The Wharton Business School of Pennsylvania in 2006. After football practice with the Philadelphia Eagles he interned for well known professor and economist Peter Linneman. He currently owns two real estate companies. JRB Property, LLC specializes in residential real estate leasing and corporate leasing. Endzone Acquisitions, LLC is an acquisition and development company.

- Consulted with John Elway on ways to gain mainstream appeal to a younger generation for his arena football team.
- Testified in Congress at A House Judicial Committee hearing on “Due Process and the NCAA”.
- Invited by The United States Anti Doping Agency to join in their discussions on how they can better education, enhance their testing procedures and make their testing process more efficient.